

2023-2024 District Goals

District: **105CN**
Constitutional Area: **Europe**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 65% of clubs in our district report service.

Action Plan

[Action Plan Template GST.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 25 | 25 |
| 2nd Quarter | 0 | 0 | 15 | 25 |
| 3rd Quarter | 0 | 0 | 15 | 25 |
| 4th Quarter | 1 | 20 | 5 | 25 |

FY New Clubs

1

FY Charter Members

20

FY New Members

60

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

-20

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 25% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 20% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 0.1% and club participation in our district increases by 0.1%.**
- b. Our team will ensure that 0.1 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1 to LCIF and I will ask 0 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[LCIF Action Plan Template en 1.pdf](#)

CUSTOM GOALS

Goal Statement

None that I am aware of at this time.

Action Plan

[District Goal Action Plan Template en 1.pdf](#)

[Custom A P.pdf](#)

Goal Statement

I wish to establish a club of 20 + members in the town St. Helens in Lancashire by the beginning of June 2024.

I wish to have my membership team approach companies within my district so that for at least 4 of these companies they can establish working links to their executives of such a nature that these links will allow the team to make presentations about Lions International to their work forces. I wish these links to be established before the end of the second quarter of my year.

I wish my membership team to approach at least one head, or parent teacher association, of at least one school in every zone of the district. These contacts should be to inform schools about the peace poster competition, music competition and the other youth activities we offer. Again, I wish this to be done before the end of the second quarter.

Action Plan